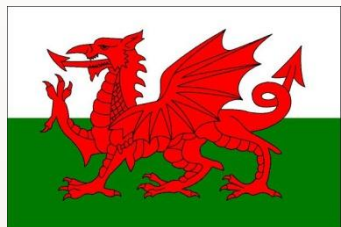




Symposium on Personal Budgets

Presentation by James Crowe, Director

Leuven, Belgium February 24th 2012



Where is Wales?



- Population- 2.9m
- Long Term Illness or disability- 23%
- Gross value added UK 2010: 100 %, Wales 74 %
- Poverty- 1 in 4 in low income
- Adults with severe learning disability; 10,800

Government of Wales

National Assembly of Wales

Responsible for:

- Education
- Health care
- Social care



Service Approach

Three Principles. A right to

1. An ordinary pattern of life
2. Be treated as individuals
3. Additional help and support to maximise individual potential

Ref. "All Wales Strategy for the Development of Services for Mentally Handicapped People' Welsh Office 1983

Characteristics of service

- Individual need / Person centred
- Community based
- Encourage independence
- Advocacy
- Support for carers
- Multi agency joint planning led by Social Services



Individual needs

- Starting point for all service planning
- Unified Assessment / Individual Personal Plans
- Person Centred Planning
- Explicit role for advocates
- Direct payments
- Building block for strategic planning at county level

Personalisation. What is it?

Definition:

‘Every person who receives support, whether provided by statutory services or themselves, will have choice and control over the shape of that support in all care settings.’

Ref. Dept. of Health, England

Personalisation: A Holistic approach

‘....Addressing the needs and aspirations of whole communities to ensure everyone has access to the right information, advice and advocacy to make good decisions about the support they need.’

Ref. Personalisation: A Rough Guide, Social Care Institute for Excellence, 2010

What it means for the Individual

'I just want to control my own life...I like to socialise with other people and meet new friends. I just want to enjoy my freedom...I want to control it myself.'

Maria



Personalisation Actions

- Tailoring support to individual need
- Access to information, advice and advocacy
- Collaborative work (co-production)
- Developing local partnerships
- Changing leadership and organizational systems
- Priority for early intervention, re-ablement
- Supporting carers
- Improving access to universal services



More than just a payment



The English Path ¹

Championing 'self –directed support'

Elements in this:

- Self-directed assessment
- Up-front allocation
- Support planning
- Choice and control

Scope ²

Initial ambition for 'independent budgets' to cover:

- Social care
- Health care
- Aids and equipment including for employment

Principles ³

Social care delivered through 'Personal Budgets'
Should be:

- Transparent
- Controllable
- Flexible
- Uniformly monitored
- Outcome focussed

Delivery ⁴

3 possible routes for a Personal budget

- Direct payments
- Managed account
- Mixture of these 2

Payment Level ⁵

How much cash will you get?

Satisfy eligibility criteria

Resource Allocation System - RAS

- Self assessment questionnaire
- Indicative sum
- Support plan
- Agreement to plan
- Complaint process
- Separate bank account

Self Assessment 6

What do you need to achieve these outcomes:

- stay healthy safe and well
- have best possible quality of life
- participate as an active citizen
- have maximum choice and control
- live your life safely
- achieve economic well-being and have access to work and/or benefits if you choose to do so
- keep your personal dignity and be respected by others

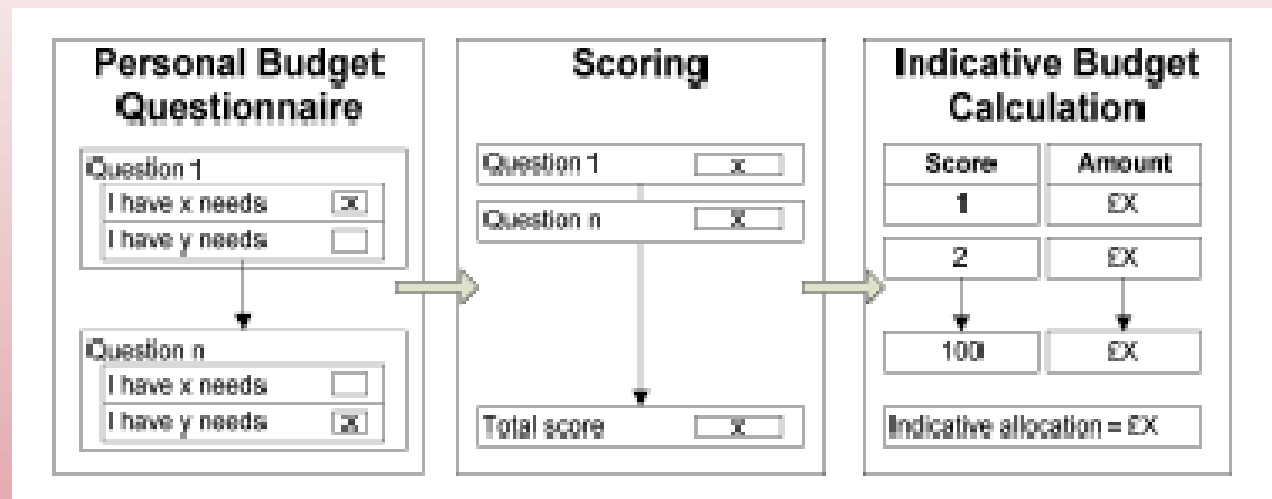
Resources 7

Resource Allocation System

‘provide a clear and rational way to calculate how much money a person is likely to need to arrange support.’

*Ref. Common Resource Allocation
Framework, ADASS ,2010*

Calculating payment 8



Ref. Common Resource Allocation Framework ADASS, 2010

Direct Payments ,

A direct payment :

- Is a means tested cash payment
- Can be topped up by the individual

Can purchase from:

- Social services
- NGOs
- For profit orgs
- User-led orgs
- Neighbours, friends, family

What do clients think? ¹¹

Consumer satisfaction

- Direct payment holders: 79% very satisfied with support
- Traditional service users: 26% very satisfied with support

Ref: Study of direct payment employers and personal assistants, Skills for Care 2008

Affect on Workforce ¹²

Workforce issues:

- Average hourly wage: £7.60 per hour (8% - £6)
- Minimum wage in UK: £5.80
- 7% of employers offering external training
- 33% of pa's wanting training

Ref. Skills for Care, 2008

Affect on NGOs ¹³

NGOs and the market:

‘Although the third sector has the ...value base to thrive in a world of personal budgets, they might not be as good at competing in the market...as private providers.’

*Ref. Bartlett, J and Leadbetter, C ,Personal budgets:
The impact on the third sector, Demos, 2008*

Change in the Social Care Market ¹⁴

The changing shape of the market:

- ↗ Increase in use of personal budgets
- ↘ Decrease in use of block contracts and in-house services

Market Risk ¹⁵

Risks for providers and users of service:

‘how to ensure that greater choice for users stimulates innovation and quality in what providers deliver, rather than increasing financial risk to a level where they cease to be viable, ... leading to the contraction of the market... and therefore of choice.’

*Ref. Personalisation, prevention and partnership,
Sitra /CLG 2009*

The Welsh Way¹

- Monitored development in England
- Some experimentation at local level
- Political and cultural resistance to a market dominated, individualistic, consumer approach
- Narrower focus on social care

Emphasis is more holistic and known as 'citizen directed support'

Citizen directed support ²

Consultation due summer 2012.

Key components:

- Co-production
- Investment in community capacity
- National eligibility criteria to access social care
- Access to advocacy
- Duty of care
- Widen access to and increase direct payments
- Consider 'managed budgets'

Learning Disability Wales 1.

Mission:

Create a Wales that values and includes every child and adult with a learning disability



LDW 2.

We:

- Strengthen the voice of children, young people and adults with learning disability
- Promote their rights
- Support parents
- Promote person centred services and the role of NGOs

LDW 3.

Members: 105 NGOs

Includes:

- Service providers for children and adults
- Self advocacy and advocacy groups
- Parent/carer groups



LDW 4.

Our services:

- Information
- Training and events
- Policy work and campaigning
- Consultancy
- Project activity





Thank you!

James Crowe

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